PREMIERE

GIVING TUESDAY UNO TOURNAMENT & LIVESTREAM

QUESTIONS?

Phone: 517-292-0095 x3

Email: pauls@unodeuce.com

Webpage: www.unodeuce.com

MUST COMMIT BY
Oct 31, 2025

COMMITMENT

NON-PROFIT PARTNERS

- Acquire a sponsor by November 14th
- Block off 4-5 hours of time on Giving Tuesday for the Livestream.
- Reach out to Celebrity Players by October 31, 2025.
- Schedule a time to record your 30-second in-studio “intro video” with UnoDeuce (Nov 2-14, 2025)
- Set up a donation link to be added to the overall LinkTree.
- Promote the event through your networks.

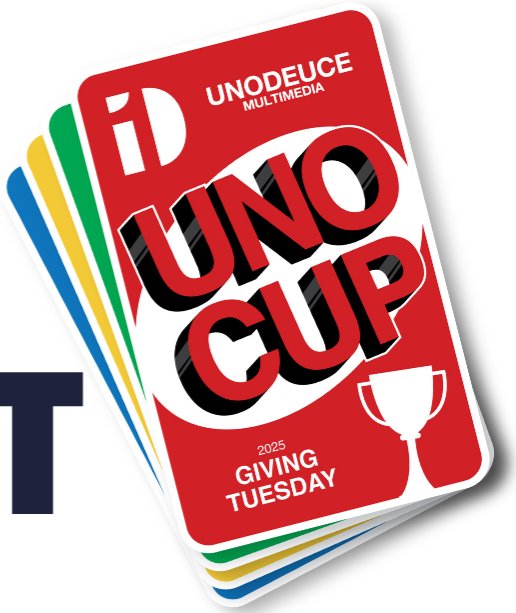
CELEBRITY PLAYERS

- Block off 4-5 hours of time on Giving Tuesday for the Livestream.
- Understand the game of UNO
- Promote the event through your networks.

ANNOUNCERS

- Know the Rules of Uno
- Block off 4-5 hours of time on Giving Tuesday for the Livestream.
- Engage in conversations with the playing non-profits to gain a deeper understanding and gather their stories.
- Model your announcing style after ESPN’s Poker Programming or even the movie “Dodgeball.”
- Come in to do a couple of in-studio promotional spots for the event. Must be recorded by November 14th
- Promote the event through your networks

ABOUT THE EVENT



Our Schedule:

AV Prep

November 2-21

Sign up for studio time at the link provided after your commitment!
For: Sponsors, Announcers, and Nonprofits

Giving Tuesday EVENT

December 2, 2025

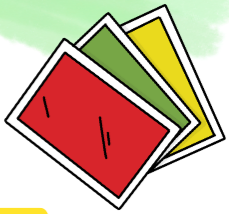
TIME: 4pm-8pm
LOCATION: Uno Deuce Studios:
405 West Greenlawn AVE, Suite 201
Lansing MI, 48912

Where do our funds go?

Winning Nonprofit guaranteed $2500. All additional proceeds will be split amongst participating nonprofits.

SPONSOR PACKAGE

Viewer potential 10,000+



$500

+2 Package

Logo Placement
2x per half hour of the tournament
Ongoing logo scroll throughout the tournament

$1000

+4 Package - ONLY 8 AVAILABLE!

15 Second Ad - filmed in studio
1x per break of the tournament
Announcer Shout Out
Ongoing logo scroll throughout the tournament

To pick your package and make a payment email Paul by November 14, 2025
pauls@unodeuce.com

Other ways to get involved...

1. Donate to the nonprofit of your choice
2. Become a celebrity player
3. Watch the live stream & Share!